



FOR IMMEDIATE RELEASE

## GLOBAL EQUITY ORGANIZATION APPOINTS GABBI STOPP AS EXECUTIVE DIRECTOR, EFFECTIVE APRIL 1, 2024

**Orange, California, 7 February 2024** - The Global Equity Organization (GEO) is pleased to announce the appointment of Gabbi Stopp as its new Executive Director, effective April 1, 2024. Gabbi will be reporting directly to GEO's Board of Directors, bringing with her a wealth of experience and a strong track record in the field of share ownership and equity plans.

Based in the United Kingdom, Stopp joins GEO having recently served as Chief Executive of ShareGift, the share donation charity, and leading ProShare for five years. With experience in FTSE100-listed issuers and service providers such as Equiniti and Link, Gabbi is a seasoned professional in executive and global employee share plans.

A chartered governance professional, Gabbi is known for her advocacy of share ownership's transformative power. In her spare time, Gabbi is pursuing a Masters at Bayes Business School and training for the New York Marathon in November 2024, showcasing her commitment to personal as well as professional excellence.

"I am honored to take on the role of Executive Director at the Global Equity Organization, an organization that I have admired for many years. I am excited to lead GEO's mission of advancing share ownership and equity plans on a global scale.", says Stopp. "Together with the dedicated team at GEO and in lockstep with our wonderful members, I look forward to driving positive change and creating meaningful impact."

As part of this transition, the Chair of the GEO Board, Dennis Paalman will step down from his role as acting Executive Director. The Board expresses its sincere gratitude to Dennis for his valuable contributions in the interim.

Paalman commented, "It has been a privilege to serve as the acting Executive Director during this transitional period and a pleasure working with the GEO team. The GEO Board looks forward to the leadership and vision that Gabbi will bring to the role of Executive Director. Her diverse experience and commitment to advancing share ownership align perfectly with GEO's mission, and the Board is confident in her ability to drive the organization forward."

Delegates at GEO's 25th Annual Conference in Nashville, Tennessee, from 9-11 April will witness Stopp's inaugural public appearance in her new role.

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**For more information, please contact:** Kate Scorer, Managing Director, Global Communications: [kate.scorer@globalequity.org](mailto:kate.scorer@globalequity.org).

### **About Global Equity Organization ('GEO'):**

Founded in 1999, GEO is a not-for-profit organization and global community of well-informed professionals, founded and driven by its members. GEO is dedicated to advancing the knowledge and understanding of equity compensation and providing support to corporate executives and equity compensation professionals, so they may deal with the challenges of creating, managing and administering employee share plans large and small, national and global.

GEO provides a global platform for its members, regardless of location, position, or affiliation, to exchange knowledge and insights on strategic, governance, financial, cultural, legal, tax, communication, and administrative aspects of equity-based employee compensation worldwide. From fundamental concepts to the latest market intelligence, GEO offers unparalleled resources and networking opportunities.

GEO has more than 5,000 individual members representing over 1,500 companies and professional firms in more than 60 countries around the world.

**To learn more about GEO, please visit <https://www.globalequity.org/about>.**